

TEJAL RATHI

Fashion Designer

London, UK +

[Portfolio](#)

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[LinkedIn](#)

Creative and results-oriented fashion designer with a strong foundation in conceptual creation, print design, experimental design and collection development. Equipped with hands-on experience across diverse roles, I thrive in challenging environments that demand innovation, precision, and creative design solutions. Eager to leverage my skills to contribute to forward-thinking fashion houses and dynamic design teams.

TECHNICAL SKILLS

- Adobe Illustrator - Proficient
- Adobe Photoshop - Proficient
- Adobe InDesign - Advanced
- Microsoft Office - Proficient
- Procreate - Expert
- CLO 3D - Beginner

AREAS OF EXPERTISE

- Design Development
- Hand and Digital Illustrations
- Print Development
- Creative Research
- CAD and Technical Drawings
- Pattern making and Draping
- Garment Construction
- Upcycling
- Detail Oriented
- Trend Forecasting
- Team Collaboration
- Strong Communication

EXPERIENCE

- Qalaa x Sonal's Label** June 2023 - August 2023
Fashion Illustrator Pune, India
 - Translated design concepts into detailed technical illustrations.
 - Developed CADs and fashion illustrations for catalogues and presentations.
 - Consulted design development.
- The Project Bonita** February 2023 - April 2023
Fashion Design Intern Pune, India
 - Hand-painted exclusive 'Bonita' signature dresses, elevating the brand's artisanal identity and adding a distinctive, bespoke element to the ready-to-wear line.
 - Developed detailed technical illustrations, facilitating clear communication between design and production teams.
 - Oversaw the daily functioning of the design workshop, ensuring smooth workflow, material procurement, and timely executions.
- Graduation Fashion Show** October 2022 - January 2023
Fashion Designer Pune, India
 - Designed an original fashion collection, collaborating closely with artisans in Ahmedabad to integrate traditional craftsmanship with modern silhouettes.
 - Managed a team of ten peers.
 - Led the surface ornamentation process ensuring precise garment construction.
 - Managed fittings and garment adjustments.
 - **Award Recognition:** Received the Best Surface Ornamentation Award for craftsmanship in textile embellishment and detailing.
- Freelancer** November 2022 - January 2023
Fashion Designer and Stylist Pune, India
 - Designed and styled exclusive bride and groom looks, offering a tailored, luxury experience for clients.
 - Worked closely with clients to understand their vision and coordinated with artisans and garment construction teams.

EDUCATION

Istituto Marangoni

MA Fashion Design

2023 - 2024

London, United Kingdom

School Of Fashion Technology

BA Fashion Design

2019 - 2023

Pune, India