

TEJAL RATHI

Fashion Designer

London, UK

[Portfolio](#)

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[LinkedIn](#)

MA Fashion Design graduate with a Distinction and hands-on experience across research-driven projects, CAD development, and collection production. I bring a refined understanding of silhouette, textile, and story-led design, with experience supporting fittings, developing tech packs, and assisting in concept realisation across both commercial and conceptual collections. My approach blends creative purpose with executional clarity, delivering results that are detail-focused, organised, and emotionally intelligent.

SKILLS

Technical Skills

Digital Tools: Adobe Illustrator, Photoshop, InDesign, MS Office Suite, Procreate, Canva, Google Workspace
CAD/Technical Flats, Tech Pack and Design File creation, Textile Surface Design, Garment Construction

Core Competencies

Range Planning, Concept Development & Moodboards, Colour Palette Development, Creative Ideation, Visual Storytelling, Trend & Market Research, Sample Tracking & Logistics, Sustainable Design Practices, Cross-Department Collaboration, Fabric Sourcing, Studio Coordination, Clear communication & adaptability, Time Management

EDUCATION

Istituto Marangoni - London, UK

MA Fashion Design - Distinction, 10/2023 - 12/2024

School Of Fashion Technology - Pune, India

BA Fashion Design - Distinction, 06/2019 - 05/2023

PROJECTS

Veilshift Phase 1 & 2, 04/2024-12/2024

- Conducted dream-state research and developed subconscious draping techniques across eight looks.
- Led co-design for interactive, therapeutic fashion experiences with textile development and garment construction.
- Dissertation:** "Threads of Self-Discovery: Weaving Subconscious Narratives and Co-Design for Therapeutic Benefits in Fashion."

Retro Futurism x Swarovski, 01/2024-03/2024

- Centered around upcycled materials and devised colourblind-friendly palettes to address sustainability and inclusivity challenges.
- Integrated glitch art and androgynous silhouettes to expand brand aesthetic; featured on Istituto Marangoni social media.
- Executed pattern cutting, surface embellishment, construction for final presentation pieces and CAD

Lacuna Elegance, 10/2023-12/2023

- Explored cultural weaving methods to create narrative-driven silhouettes.
- Developed visual storytelling frameworks linking heritage to modern design.
- Conducted sampling, silhouette development, garment prototyping, and technical drawings.

Huekletic BA Graduation Collection, 10/2022-01/2023

- Collaborated with 5+ artisans to produce 11 sustainable looks using traditional Gujarat appliqué from India.
- Developed harmonious, comprehensive designs encompassing technical, functional and aesthetic considerations.
- Award:** Best Surface Ornamentation for outstanding craftsmanship and detail execution.

EXPERIENCE

Design Intern, Qalaa x Sonal's Label, 06/2023-08/2023

Created over 50 CAD flats and technical sketches for seasonal catalogues, streamlining design-to-sample handoff by 30%. Conducted trend research and maintained fabric and trim libraries, aiding a 20% faster prototype turnaround.

Fashion Intern, The Project Bonita, 02/2023-04/2023

Oversaw fittings and garment adjustments for over 40 custom pieces, advised clients during design consultations, and implemented hand-painted detailing that enhanced the brand's artisanal identity. Managed design-to-production coordination and assisted store operations, ensuring seamless communication between artisans and the design team.

Freelance Designer & Stylist, 11/2022-01/2023

Designed and styled custom hand-painted bridal and groom outfits, oversaw 4 artisan workshops and maintained 100% client satisfaction through proactive problem solving.